

Press Release

Romanian company TheWebMiner with undergoing activities in the IT field has deployed this year a partnership with Serbian company WEBCentric. Under this partnership WEB Centric will use the technology behind the analytics engine for eCommerce prices ThePriceMiner, a technology developed by TheWebMiner team this year.

TheWebMiner has entered the international market in 2014 to fulfill the market's needs for structured data and data analytics by implementing innovative solutions. Under ThePriceMiner brand the company has developed a specific tool for identification and extraction into a structured form of prices from websites, using an algorithm not only innovative but also highly needed by the Serbian company.

Having more than 6 years in business and web development fields to which can be added several other IT branches starting from 1996, WEBCentric has a well established place among other companies.

Although the main research direction of the company is towards custom applications, other necessities are well covered, like application and server maintenance. Through Price2Spy, WEBCentric is covering a need of online retailers worldwide who need continuous monitoring of competition. Company strategy involves integrating the specific algorithms of ThePriceMiner into Price2Spy platform and also continuation of collaboration through shared projects with the Romanian company TheWebMiner.

For further details don't hesitate to contact us at adrian@thewebminer.com